

## The House That Rock Built

How it Took Time, Money, Music Moguls, Corporate Types, Politicians, Media, Artists, and Fans To Bring the Rock Hall To Cleveland

**Norm N. Nite and Tom Feran**  
**Foreword by Stevie Van Zandt**

### The behind-the-scenes battle for the Rock Hall

“Norm N. Nite was there at the very, very beginning of the Hall of Fame’s courtship with Cleveland and the long saga of turning the dream into a reality. We are lucky to have his very special history of this unique institution.”

—**Jann Wenner**, Editor and Founder, *Rolling Stone*

“The history of rock and roll is a wild ‘n’ woolly tale—and no less action-packed is this deep-dive story of the Rock and Roll Hall of Fame’s materialization from a dream to a reality in Cleveland. Colorful characters and backroom deals abound, and rock-and-roll authority, DJ, and author Norm N. Nite’s firsthand account is filled with detail and personality.”

—**Holly George-Warren**, author of *Janis: Her Life and Music*

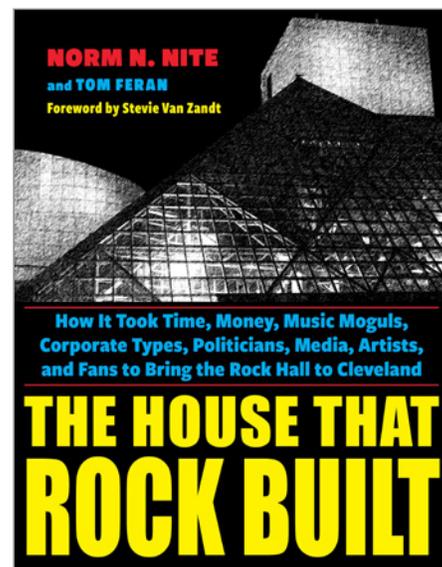
Music—it can lift our spirits and bring back great memories, and no place celebrates music like the Rock and Roll Hall of Fame. And in just a few short months, in September 2020, we will celebrate the 25th anniversary of the opening of this amazing venue and cultural landmark.

While the Rock Hall draws hundreds of thousands of visitors each year and has become an instantly recognizable symbol, the behind-the-scenes story of how the Rock Hall came to Cleveland is not widely known. *The House That Rock Built* tells this story through a fascinating insider’s view of the people who were instrumental in making this dream a reality.

This is a dramatic tale of ups and downs, a who’s who in the music business, and a testament to the partnership of visionary leaders who saw the need for a place to honor the music loved by many—the heart of rock-‘n’-roll. I think you will agree that *The House That Rock Built* is a story worth telling.

**Norm N. Nite** is a legendary broadcaster, disc jockey, and impresario known by many as “Mr. Music” for his extensive knowledge of music history and popular culture. Nite worked for over half a dozen radio shows in New York and Cleveland during his six-decade-long career, including a SiriusXM radio show broadcast live from the Rock and Roll Hall of Fame. He has also chronicled the history of rock and roll music in his *Rock On* encyclopedias.

**Tom Feran** is an award-winning journalist who worked as a writer and editor for the *Cleveland Plain Dealer* for 37 years. Beginning in 1982, Feran worked as the paper’s features editor, TV critic, Sunday magazine editor, columnist, PolitiFact writer, assistant metro editor, and metro reporter. He was named Best Columnist in Ohio by the Society of Professional Journalists in 2007.



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